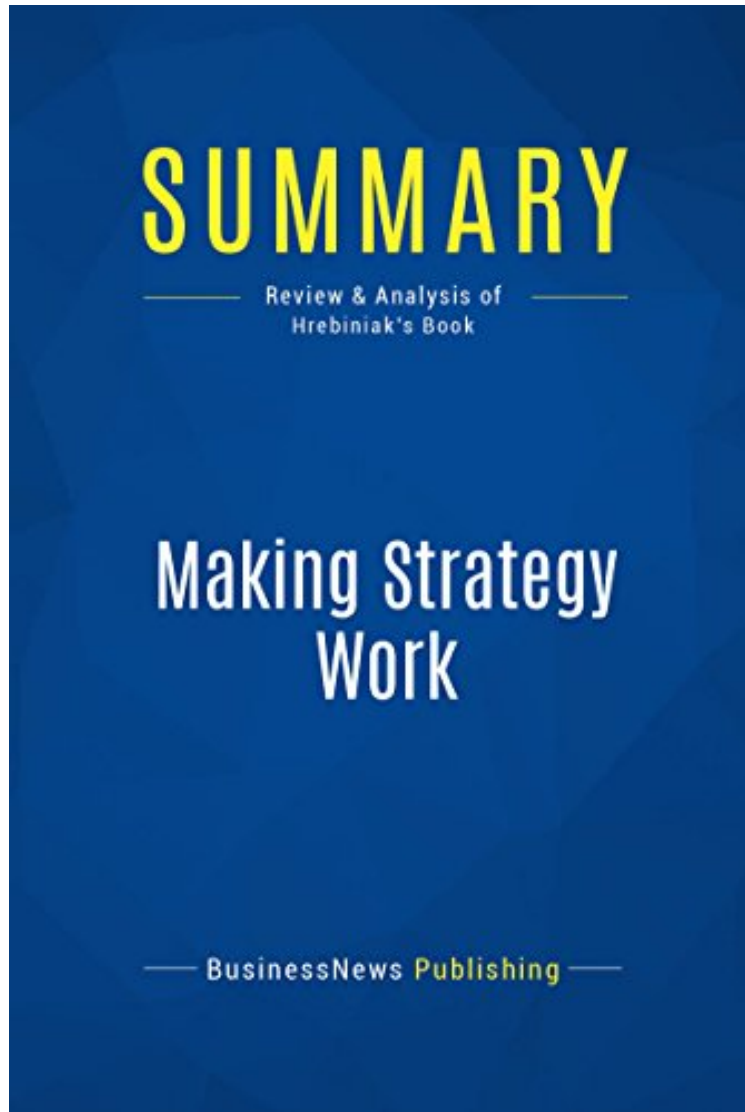


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The must-read summary of Lawrence Hrebiniak's book: "Making Strategy Work: Leading Effective Execution and Change". This complete summary of the ideas from Lawrence Hrebiniak's book "Making Strategy Work" shows how

the strategies that fail often do so not because the ideas are bad, but because the implementation is bad. To get an organisation to put a chosen strategy into place successfully, a unified and integrated approach to execution is required. In his book, the author explains the five key factors that leaders should get right in order to implement strategies as effectively as possible and reap the rewards. This summary explains each of these factors in turn and works as a guidebook on the best way to implement change. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your knowledge** To learn more, read "Making Strategy Work" and discover the key to successfully implementing new strategies and changes.