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BusinessNews Publishing : Summary: Outthink the Competition: Review and Analysis of Krippendorff's Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: Outthink the Competition: Review and Analysis of Krippendorff's Book:

The must-read summary of Kaihan Krippendorff's book: "Outthink the Competition: How a New Generation of

Strategist Sees Options Other Ignore". This complete summary of the ideas from Kaihan Krippendorff's book "Outthink the Competition" shows that the best way to win in any game of strategy is to be so unconventional that you disorient your competition. The author explains that doing this will ensure that your competitors are unable to respond effectively. This summary highlights the four things you must do in order to outthink your competitors and how you can apply each of them to your strategic game. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your knowledge** To learn more, read "Outthink the Competition" and follow the four simple steps that will keep your competitors guessing!