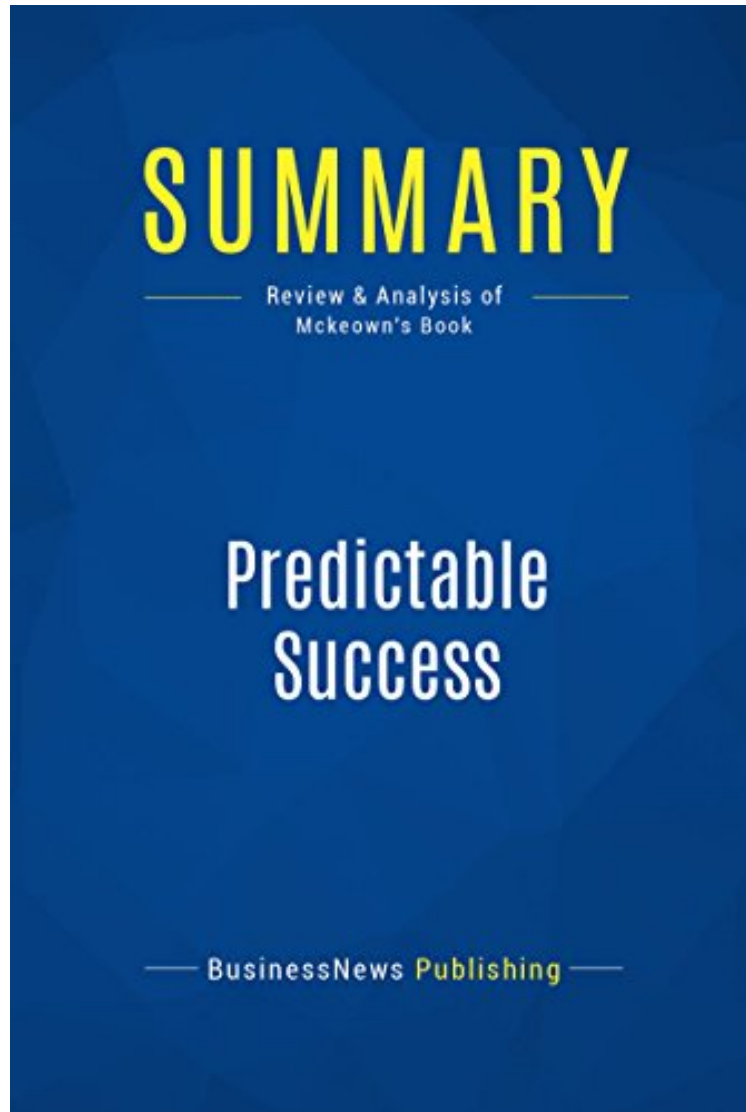


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## Summary: Predictable Success: Review and Analysis of Mckeown's Book

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The must-read summary of Les McKeown's book: "Predictable Success: Getting Your Organization on the Growth Track - and Keeping It There". This complete summary of the ideas from Les McKeown's book "Predictable Success"

shows that every business goes through regular and periodic stages of growth and decline. This pattern of organisational development has traditionally been termed the "Lifecycle of a Business" and is a well-known phenomenon. In his book, the author explains that instead of following this lifecycle, you need to ensure that your company is always positioned at the top, known as the "predictable success" zone. This summary reveals how you can focus on getting your business into this zone and keeping it there, making sure that you respond to anything that threatens its position. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your knowledge** To learn more, read "Predictable Success" and discover the key to achieving consistent success.