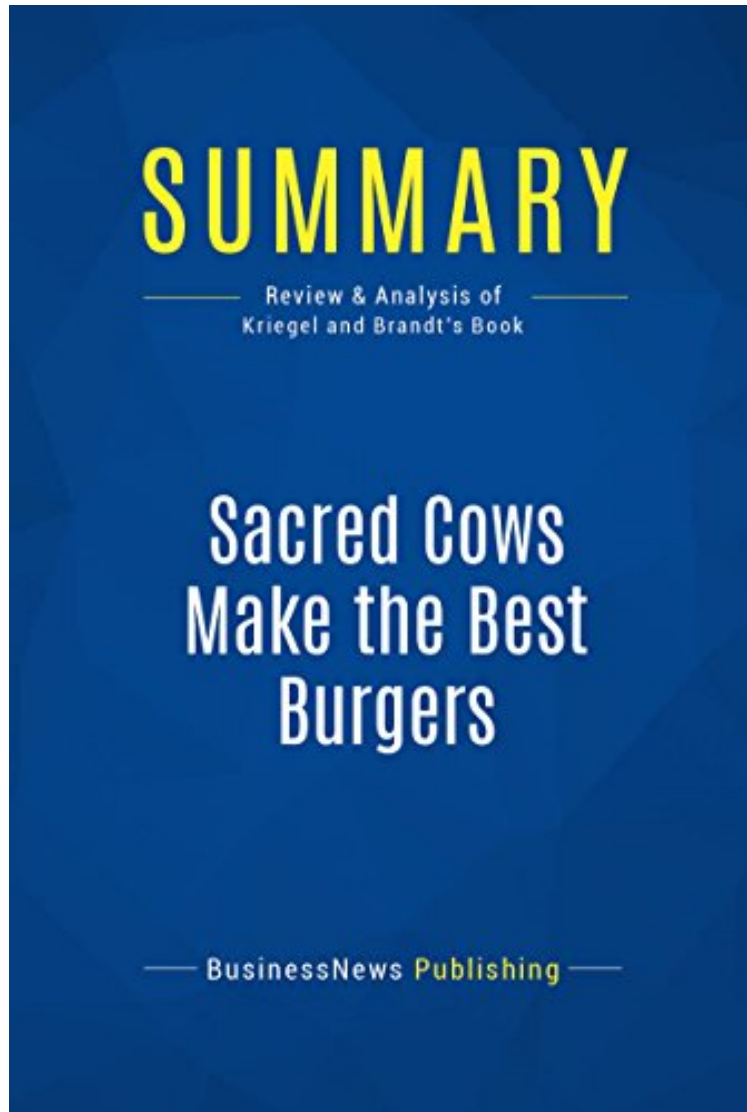


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The must-read summary of Robert Kriegel and David Brandt's book: "Sacred Cows Make the Best Burgers: Paradigm Busting Strategies for Developing Change-Ready People and Organizations".This complete summary of the ideas from Robert Kriegel and David Brandt's book "Sacred Cows Make the Best Burgers" shows that "sacred cows" are the outdated policies, practices, procedures and paperwork that drain the productivity of companies and organisations. In their book, the authors argue that they prevent companies from changing to respond to evolving market conditions, or from taking advantage of new emerging opportunities. In an era of ever-increasing changes, however, it is vital for corporations to be able to let go of their usual ways and strategies if necessary and to make themselves open and ready to adapt to these changes. This summary shows how people working for corporations can get rid of all these "sacred cows" of the business world and bring dynamism and life to their business.Added-value of this summary:bull; Save timebull; Understand key conceptsbull; Expand your knowledgeTo learn more, read "Sacred Cows Make the Best Burgers" and find out how to get rid of old practices and create an organisation that is ready for change.