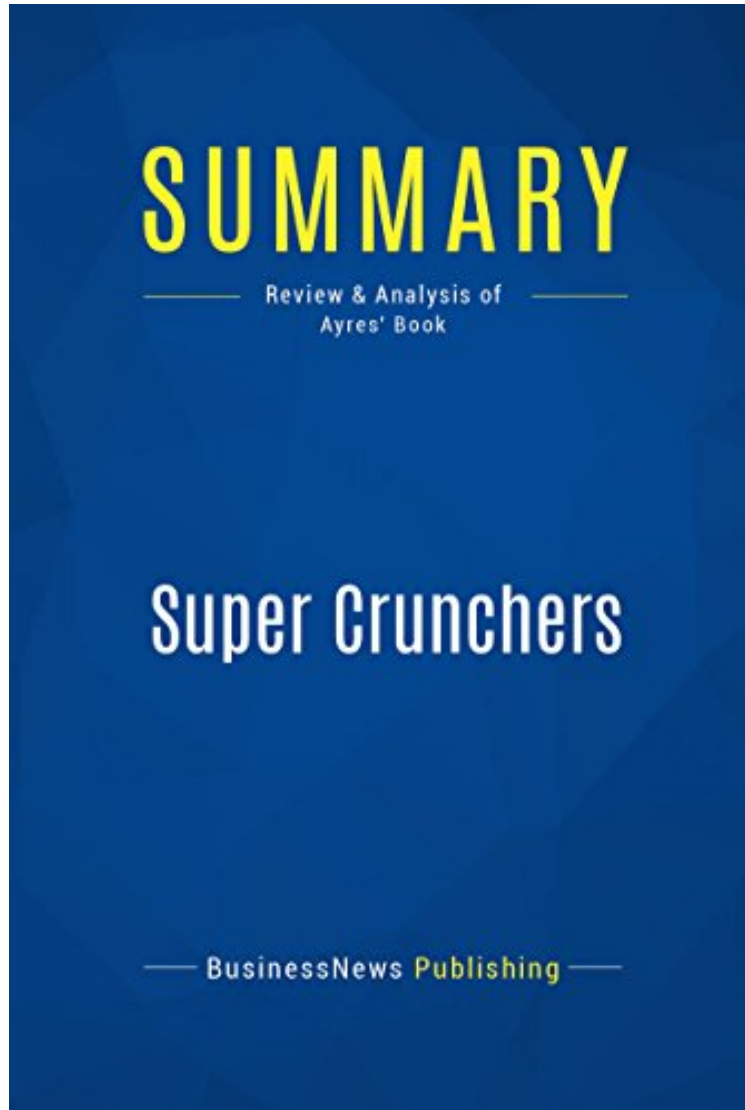


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The must-read summary of Ian Ayres' book: "Super Crunchers: Why Thinking-By-Numbers Is the New Way to Be Smart". This complete summary of the ideas from Ian Ayres' book "Super Crunchers" shows that the number crunchers are starting to consistently outperform the experts. Those who rely on their intuition to make good decisions are now

starting to get left behind by a new breed of number crunchers — called “Super Crunchers” — who mine huge databases to reveal underlying relationships. In his book, the author explains the benefits of becoming a super cruncher and having all the answers. This summary demonstrates how you can become one and the benefits this will bring for your company and career.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Super Crunchers" and become a decision-maker with a better way of doing things.