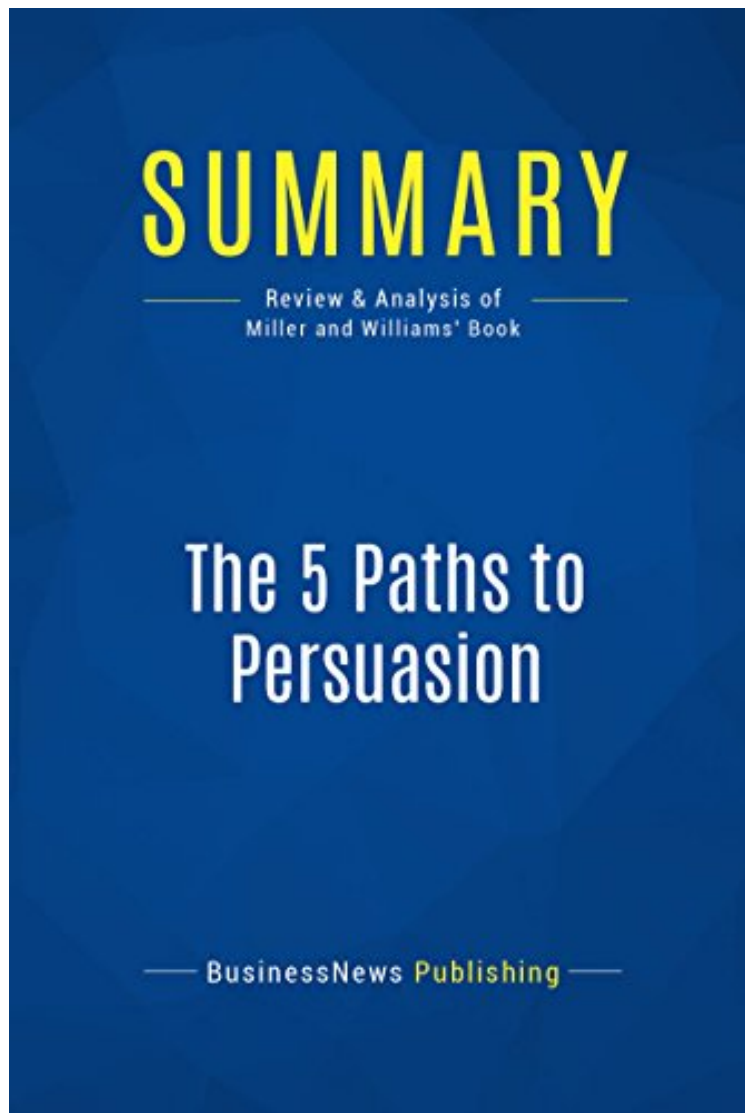


(Read and download) Summary: The 5 Paths to Persuasion: Review and Analysis of Miller and Williams' Book

Summary: The 5 Paths to Persuasion: Review and Analysis of Miller and Williams' Book

BusinessNews Publishing

*DOC | *audiobook | ebooks | Download PDF | ePub*



 Download

 Read Online

#1053421 in eBooks 2014-11-12 2014-11-12 File Name: B00PK5XQEM | File size: 75.Mb

BusinessNews Publishing : Summary: The 5 Paths to Persuasion: Review and Analysis of Miller and Williams' Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised Summary: The 5 Paths to Persuasion: Review and Analysis of Miller and Williams' Book:

The must-read summary of Robert Miller and Gary Williams' book: "The 5 Paths to Persuasion: The Art of Selling Your Message". This complete summary of the ideas from Robert Miller and Gary Williams' book "The 5 Paths to Persuasion" shows that there are five types of decision makers: followers, charismatics, skeptics, thinkers and controllers. In their book, the authors explain how knowing this can help revolutionise your business life: knowing how other people make decisions means you can anticipate their concerns and needs, and know how best to persuade them. This summary demonstrates how to easily differentiate between the different types and explains how you can influence each of them. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "The 5 Paths to Persuasion" and find out how you can gain the ability to influence the decisions of others.