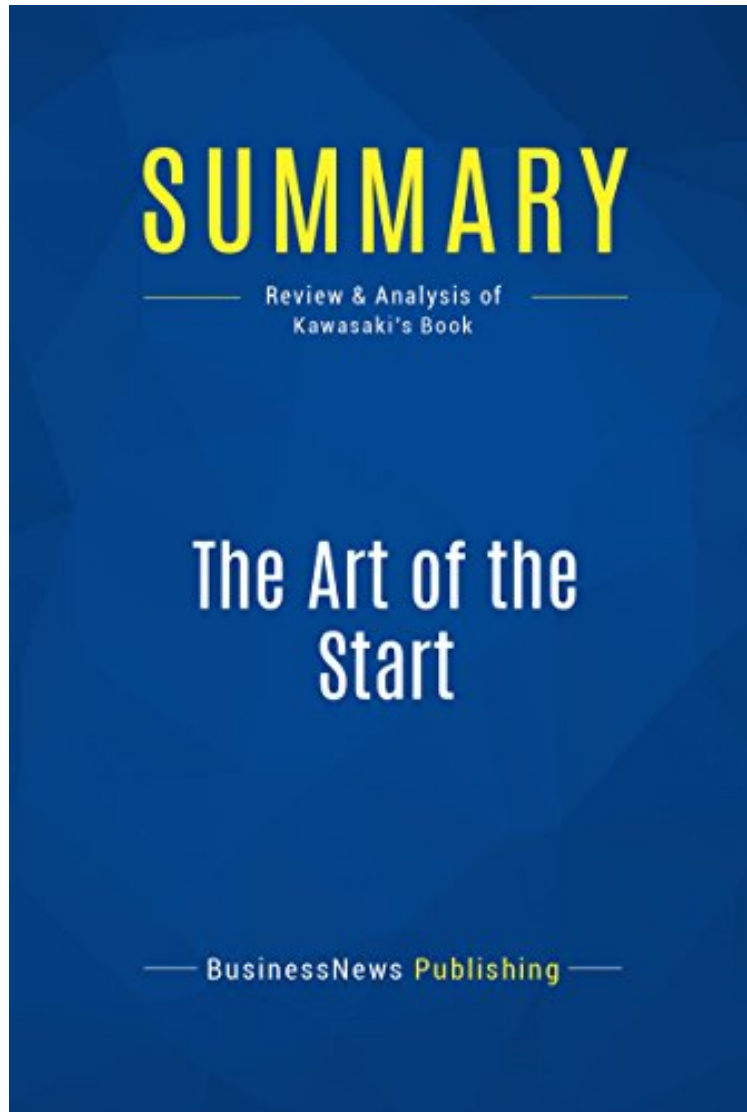


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BusinessNews Publishing : Summary: The Art of the Start: Review and Analysis of Kawasaki's Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: The Art of the Start: Review and Analysis of Kawasaki's Book:

The must-read summary of Guy Kawasaki's book "The Art of the Start: The Time-Tested, Battle-Hardened Guide for

Anyone Starting Anything". This complete summary of the ideas from Guy Kawasaki's book "The Art of the Start" shows how starting a business is an art. In his book, the author explains a step-by-step approach for starting any business project, from launching a start-up to creating a new product. He also demonstrates the importance of giving meaning to everything you do to make things happen and achieve success. Added-value of this summary:

- Save time
- Understand the key concepts
- Expand your business knowledge

To learn more, read "The Art of the Start" and find out everything you need to know about starting a new business and how to make it a success!