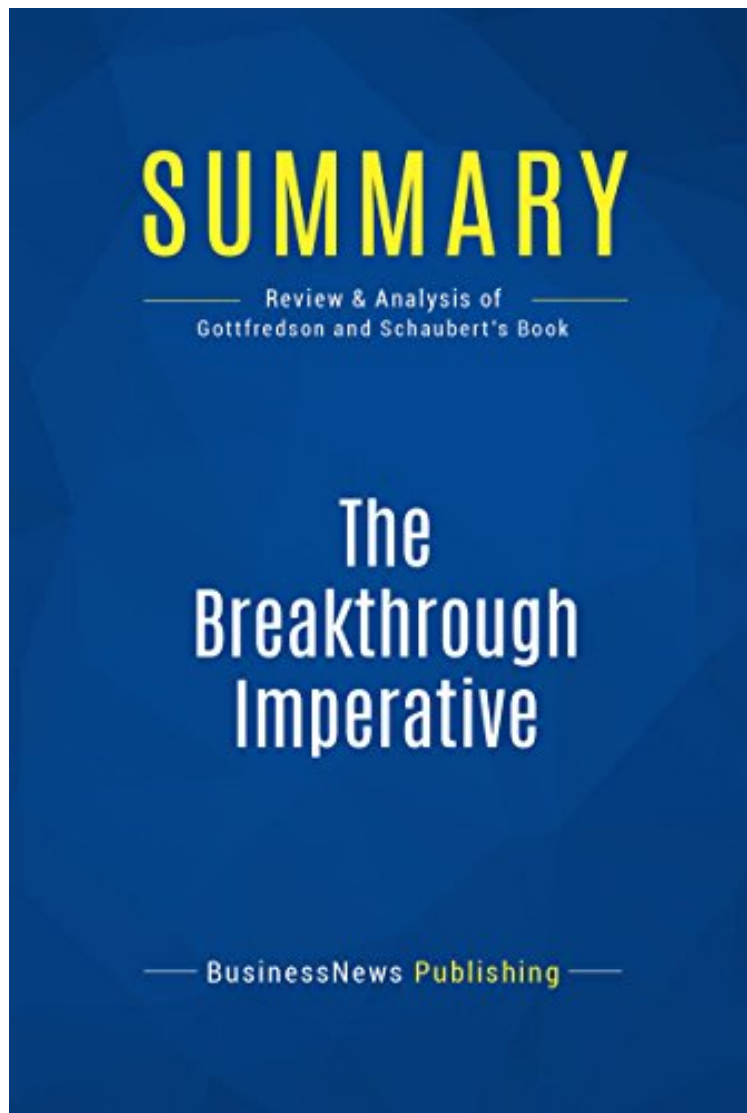


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The must-read summary of Mark Gottfredson and Steve Schaubert's book: "The Breakthrough Imperative: How the Best Managers Get Outstanding Results". This complete summary of the ideas from Mark Gottfredson and Steve Schaubert's book "The Breakthrough Imperative" shows how every CEO today is under intense pressure from shareholders and outside analysts to generate performance breakthroughs. If visible progress towards a breakthrough isn't seen within a year or two, then it becomes highly likely the new CEO will be ousted for someone else. In their book, the authors explain that managers need to make a fast start and can do so by relying on two keys to success: understanding the fundamental laws of business, and following a systematic path to performance improvement. This summary is a must-read for new leaders who want to make sure they make the right start. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "The Breakthrough Imperative" and find out how you can make a fast start and get on the path to breakthrough success.