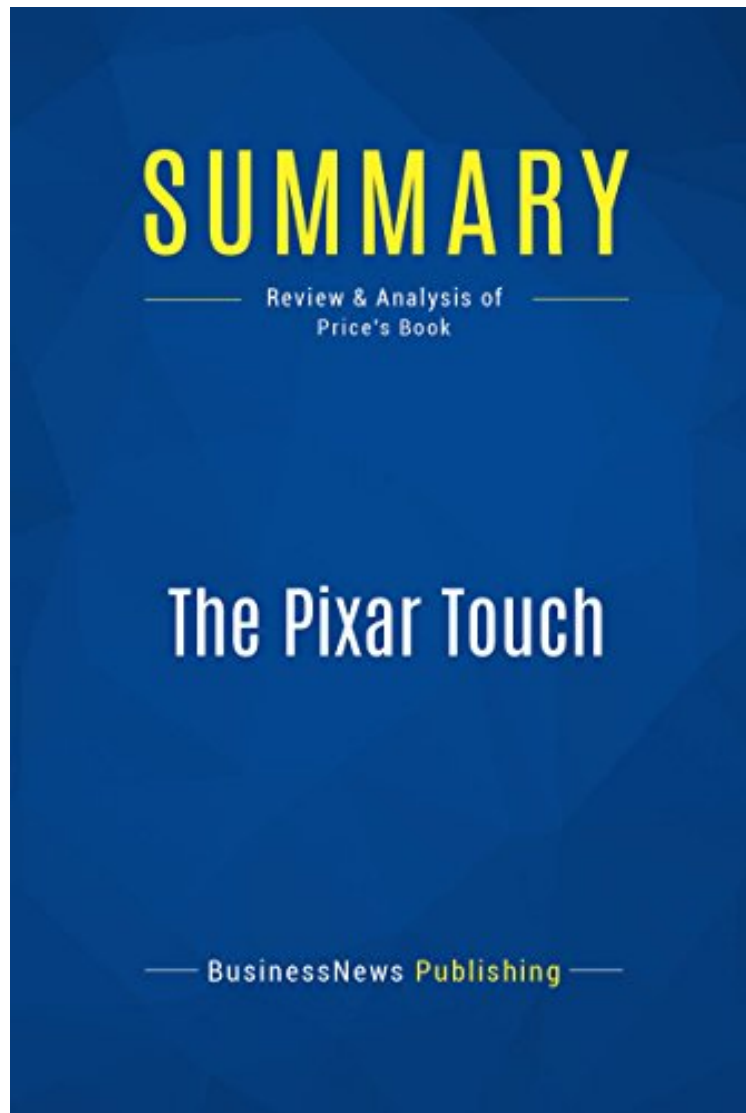


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0 of 0 people found the following review helpful. Concise but has errors By Joseph Jensen A very concise summary but there were several mistakes in the text... referring to 2004 instead of 1994 when talking about Toy Story, for instance. It did a good job at getting the main points across but I have to question its accuracy when there are errors.

The must-read summary of David Price's book: "The Pixar Touch: The Making of a Company". This complete

summary of the ideas from David Price's book "The Pixar Touch" is based on interviews given by company insiders. It tells the story of the American computer animation film studio, from its early days to its acquisition by Disney. In his book, the author explains how computer innovations revolutionised the world of animated cartoons. This summary provides an insight into the incredible success story of this multi-billion dollar company, which was created for the pleasure of both children and adults. Added-value of this summary: Save time; Understand key concepts; Expand your knowledge. To learn more, read "The Pixar Touch" and discover the story behind the success of this world-class animation company.