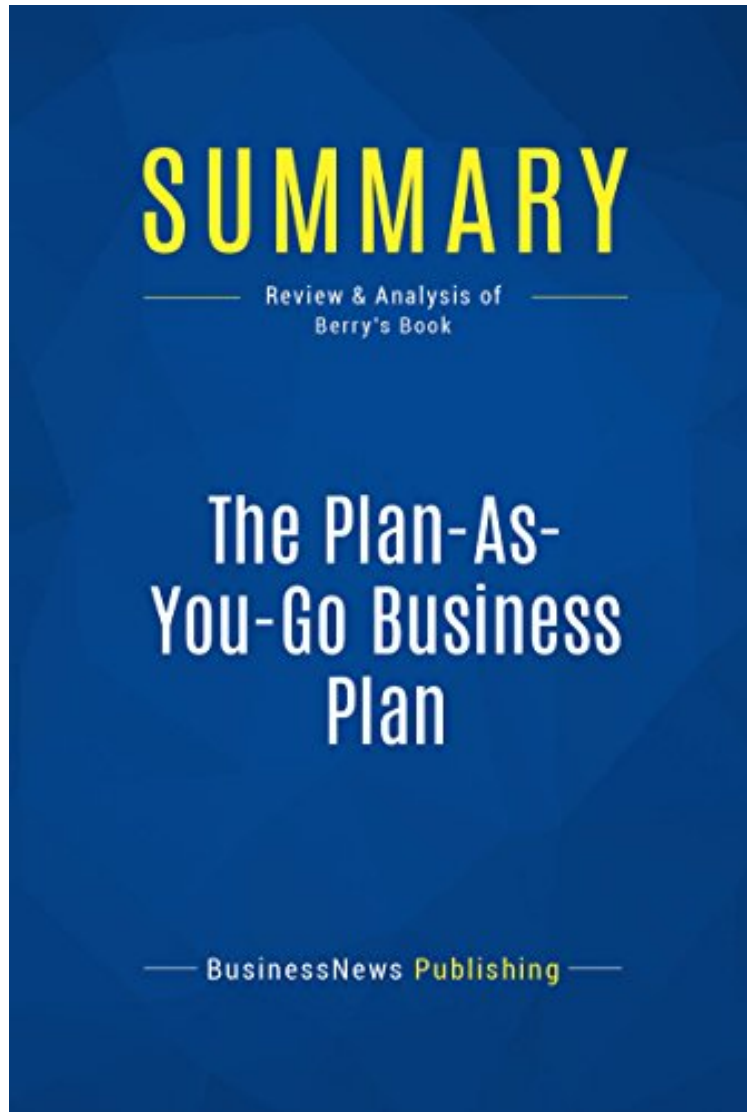


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## Summary: The Plan-As-You-Go Business Plan: Review and Analysis of Berry's Book

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longer used in today's business world. That is why you need a plan that will grow and evolve with your business. In his book, the author explains how your business will benefit from a simple business plan that you can plan as you go. The key is to get going and then focus on what you need to do to make your business a success. This summary describes this business plan approach in detail and provides advice on how to make your business plan a powerful tool for driving your company forward. Added-value of this summary: Save time; Understand key concepts; Expand your business knowledge. To learn more, read "The Plan-As-You-Go Business Plan" and discover the future of business plans that will help your company to prosper.