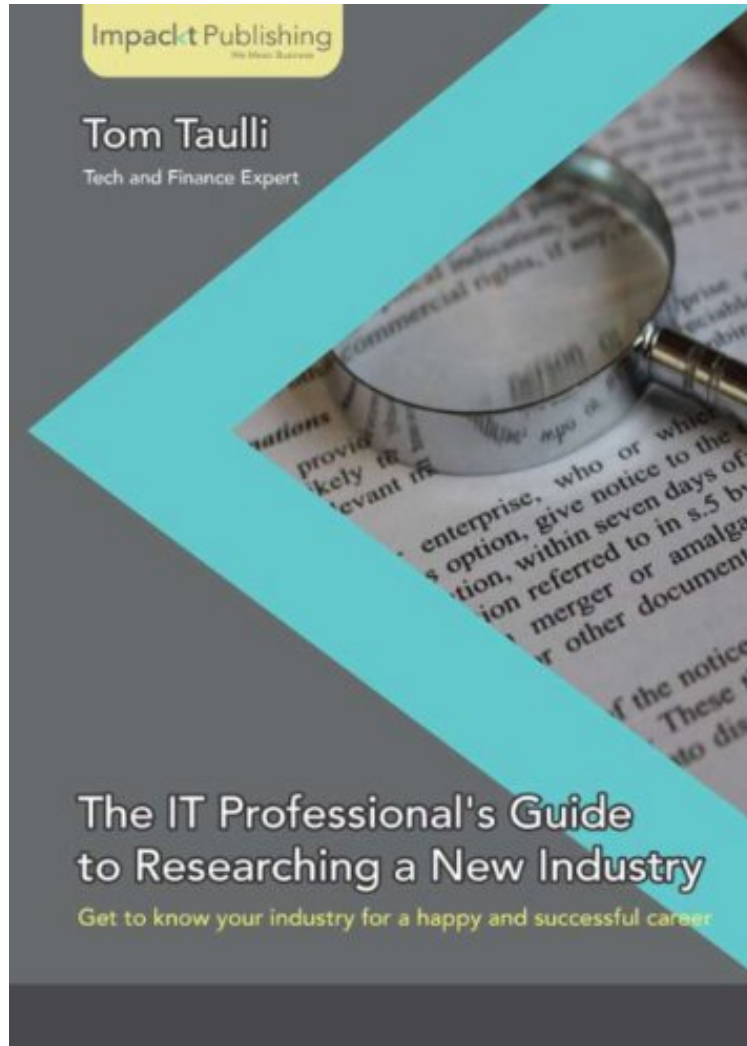


The IT Professional's Guide to Researching a New Industry

Tom Taulli

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IT is a booming sector that is a key part of any industry. As a result IT professionals of all backgrounds and

specialisms could find themselves working in almost anything from insurance to entertainment. Navigating your way around the job market can be a tricky task; you need to know where to look and what questions to ask to ensure that you make the right decisions about your career. This quick and practical guide will help you navigate the huge range of industries for which IT is becoming essential. With ideas and tips to help you with your research, this book will get you asking the right questions to guide you towards the industry in which you can thrive. Get the insider knowledge on your next industry with this quick and incisive book. It will enable you to find information you need to feel confident and happy in whatever industry you decide to work. This handy companion will be useful every step of the way as you research the business world, providing you with advice and information to be confident in your career decisions. It will show you how to begin your research, giving you the lowdown on industry categorization so can orient yourself according to where you want to be. It will then help you to ask the right questions, ensuring that you know exactly what you need to. Finally it will provide you with clear and practical tips as well as the best tools and places to look on and offline to make your research as stress-free as possible. From a sympathetic and knowledgeable author and full of tips and insight, this book will be a wise companion throughout your research.