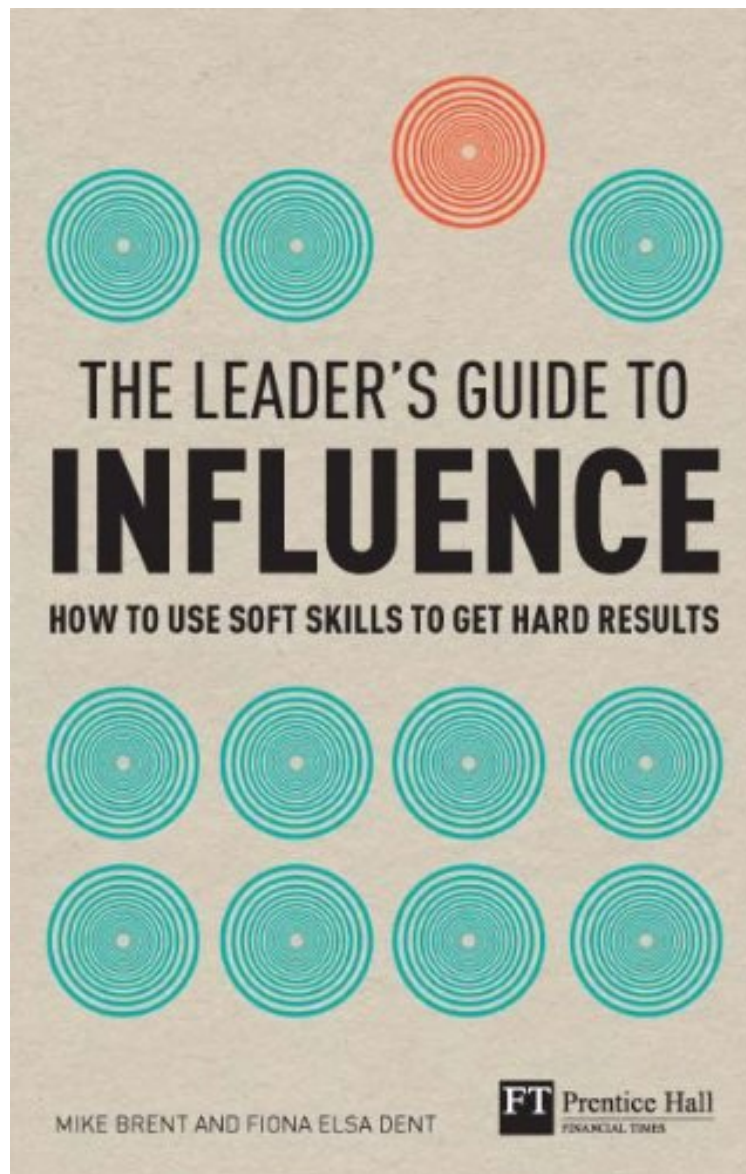


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The Leader's Guide to Influence: How to Use Soft Skills to Get Hard Results (Financial Times Series)

Mike Brent, Fiona Dent

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Mike Brent, Fiona Dent : The Leader's Guide to Influence: How to Use Soft Skills to Get Hard Results (Financial Times Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Leader's Guide to Influence: How to Use Soft Skills to Get Hard Results (Financial Times Series):

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Shortlisted for the CMI Management Book of the Year 2011, Practical Manager CategoryA Leader's Guide to Influence will show you how to step up your people skills and improve working relationships so you can get the business results you want. Combining the hugely popular areas of influence and leadership, this book will show you how to step up your interpersonal effectiveness by learning how to work more successfully with those around you, be they people you manage, colleagues, client or business partners. Through a combination of practical exercises, case studies and no-nonsense advice, this book shows you how to:- Increase your confidence and impact.- Communicate more effectively.- Learn different tools, techniques and approaches when working with different types of people.- Listen and question effectively.- Develop rapport and empathy.- Give better feedback.- Deal with difficult situations and cope with conflict.

From the Back Cover **CREATE POWERFUL WORKING RELATIONSHIPS AND BECOME A MORE INFLUENTIAL LEADER** Creating effective working relationships is one of the most powerful ways to get things done at work. People skills are often described as 'soft skills', but there's nothing soft about the impact they can have on your business performance. As a manager or leader, using your influence positively, working with others and getting things done through other people are critical to delivering your business objectives. This book shows you how to step up your people skills to get the results you want. About the Author Mike Brent is a Client and Programme Director at Ashridge. He specialises in leadership, team-building, influencing, coaching, cross cultural management, leading change and personal development. He has worked as a management trainer and consultant with many international companies such as GE, HP, Ericsson, France Telecom, ICI, Volvo and Bang Olufsen and has a particular interest in working with management teams. Mike has extensive international experience, having run seminars world-wide including Japan, China, Uzbekistan, Thailand, Malaysia, Indonesia, USA, Canada and South America. Mike has published a number of articles on influencing, coaching and leadership, and a book, *Influencing - Skills and Techniques for Business Success* (with Fiona Dent). Fiona Dent is a Director of Executive Education at Ashridge. She manages programmes, client relationships and delivers management development solutions in the Leading People area. Fiona is also involved with her colleagues in setting the strategic direction of the organisation with a particular focus on human resources. She has worked with a range of organisations and clients and teaches and consults across a broad spectrum of leadership, personal, interpersonal and relationship skills. Fiona has written five books including *Influencing: Skills and Techniques for Business Success* (Palgrave, 2006).