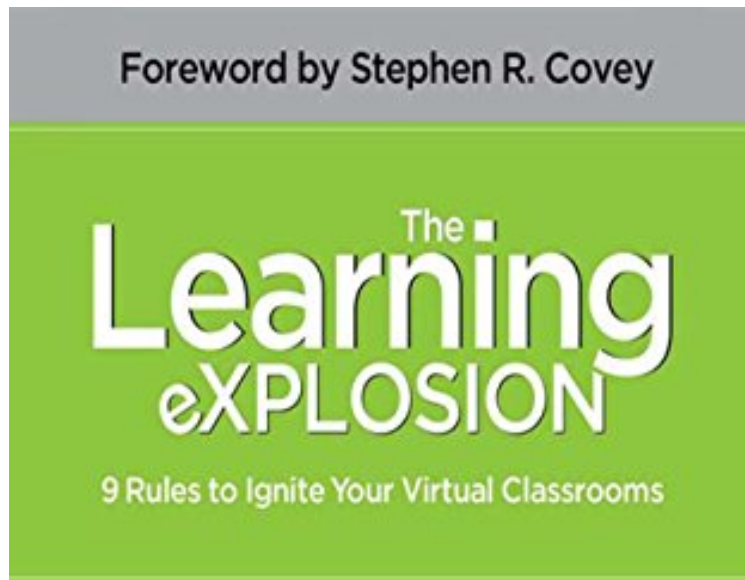


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The Learning Explosion: 9 Rules to Ignite Your Virtual Classrooms


Matthe Murdoch, Treion Muller
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**Matthew Murdoch
Treion Muller**



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Matthe Murdoch, Treion Muller : The Learning Explosion: 9 Rules to Ignite Your Virtual Classrooms before purchasing it in order to gage whether or not it would be worth my time, and all praised The Learning Explosion: 9 Rules to Ignite Your Virtual Classrooms:

1 of 1 people found the following review helpful. Excellent primer for converting to eLearningBy Matt DonnerWe're converting a ILT program to eLearning and I started at to do my research. I ran across this book and took a stab at it - the authors are reputable experts in the field and I thought 'why not'?Great decision!This book was well-written, easy

to grok, simply presented and has long legs for any person or organization looking to convert from ILT -> virtual. The "rules" were easy to interpret and use in my particular case and were full of steps-based suggestions, most of which have already proven to be valuable in working our conversion approach. I immediately went and bought a new whiteboard and our small team is already making big progress! Thanks to the authors Matt and Treion for putting together such an easy and useful book! BTW - I devoured it in less than a day. Buying this book is a no brainer. 0 of 0 people found the following review helpful. Five Stars By GiftsfortheKids Very informative and easy to read. Great info! 0 of 0 people found the following review helpful. A must read for anyone using virtual classrooms By Kindle Customer As I read "The Learning eXPLOSION", I found myself highlighting parts, using sticky notes to mark pages and mentally agreeing with the information in the book. My favorite chapters are "The Rule of Overcoming Bias" - how to address and overcome prejudice against virtual classrooms - with really life examples and what to say to leaders and "The Rule of Personal Practice" - especially the list of common technical watch-outs. There are lots of great tips, links and examples throughout the book. The website ([...]) has all the action plans for download. This book is worth adding to your library. I plan to purchase it for my Kindle when that version comes out!

Making the move to online teaching and learning can be challenging, and professionals and laypeople alike want to know the best ways to accomplish the switchover without sacrificing the quality of the material that is being taught. The ultimate challenge is how one transfers the in-person teaching experience and to retain the quality of that experience in the online world in a way that maintains its original integrity. Ultimately what we want is an experience that is challenging and just as engaging as the experience one would get in a live classroom. This book helps readers learn how to transfer their in-person classroom experience and skills to the virtual classroom. ABOUT THE AUTHOR Matthew Murdoch is FranklinCovey's Global Director of Online Learning. For more than twenty years, Matt has held varying management roles. While at FranklinCovey, he has served as Head of Corporate Marketing, Director of FranklinCovey's International Symposiums, Director of Product Management and Marketing, and Director of Web Development. Matt's team successfully designed and implemented LiveClicks webinar workshops, FranklinCovey's virtual classrooms that effectively distribute an industry leading catalog of training workshops to clients worldwide. Treion Muller is FranklinCovey's Chief eLearning Architect, responsible for all online-learning development initiatives. Treion has been with FranklinCovey for five years, in which time he has helped develop and launch several products, including FranklinCovey's LiveClicks webinars FranklinCovey's first delivery channel that effectively distributes a catalog of FranklinCovey training workshops to clients via virtual classrooms.

The Learning Explosion is a great resource for training professionals charged with the task of introducing virtual learning to a corporate environment. Whether you're incorporating a blended learning approach or straight virtual classroom training, the new mind-set and the new rule-set outlined in this book will serve as your go-to guide. --Paul Krause, President and CEO, Element K At Adobe we recognize that virtual classrooms are the future of learning. We also agree with Murdoch and Muller that the future is now, their 9 rules are an accurate representation of e-learning best practices. This snappy book will help any organization successfully transition to this new learning reality. --Guillaume Privat, Director, Product Management, Adobe Connect The ability to deliver training online is essential for companies large and small. The Learning Explosion is an insightful and practical guide for making the virtual training move, a must-have for your training toolkit. --Kathy Chill, VP, Business Development, Citrix Online About the Author Matt Murdoch is FranklinCovey's Global Director of Online Learning. For more than 20 years Matt has held many strategic management roles. While at FranklinCovey he has served as Head of Corporate Marketing, Director of FranklinCovey's International Symposiums, Director of Product Management and Marketing, and Director of Web Development. Matt's team has successfully designed and implemented LiveClicks' webinar workshops and FranklinCovey's virtual classrooms that effectively distribute an industry leading catalog of training workshops to clients around the world. Matt holds an MBA from the University of Utah with emphases in Marketing and Information Technology. He enjoys summer and winter outdoor activities in the Rocky Mountains where he lives with his wife and four children. Treion Muller is FranklinCovey's Chief eLearning Architect, responsible for all online-learning development initiatives. Treion has been with FranklinCovey for five years, in which time he has helped develop and launch several successful products, including FranklinCovey's LiveClicks webinars and FranklinCovey's first delivery channel that effectively distributes a catalog of FranklinCovey training workshops to clients via virtual classrooms. Treion brings his experience from being a corporate trainer, recruiter, instructional designer, and keynote speaker to his position as elearning architect. He holds a master's degree in instructional technology from Utah State University with an emphasis in blended learning. Originally from South Africa, Treion has lived in Utah for the past 15 years, where he spends most of his time with his talented wife and five amazing children.