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The LinkedIn Manual for Rookies: Okay, I'm on LinkedIn... Now What Do I Do?

Debbie McCormick


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THE LINKEDIN MANUAL FOR ROOKIES

Answering That Age-Old Question:

*OK I'm on LinkedIn...
NOW What Do I Do?!*

DEBBIE MCCORMICK

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Debbie McCormick : The LinkedIn Manual for Rookies: Okay, I'm on LinkedIn... Now What Do I Do? before purchasing it in order to gauge whether or not it would be worth my time, and all praised The LinkedIn Manual for Rookies: Okay, I'm on LinkedIn... Now What Do I Do?:

0 of 0 people found the following review helpful. Great Resource!By CustomerAs one of my favored out-reach sources LinkedIn proved to be less than intuitive. Debbie's insights made each step clearer and as a result bolstered my confidence to connect, post and navigate all LinkedIn has to offer. Whether you already have a LinkedIn profile or are

considering jumping into the LinkedIn pool, Debbie's straightforward tips and insights provide real value.

Debbie McCormick takes this multi-layered social platform and breaks it down into easily understood, bite-sized chunks so you can start using LinkedIn to your business advantage. Those who master these basic features and go on to learn the advanced techniques of Social Selling and lead generation will see their businesses flourish with closer client relationships, filled sales pipelines, happy clients, and an even happier bottom line