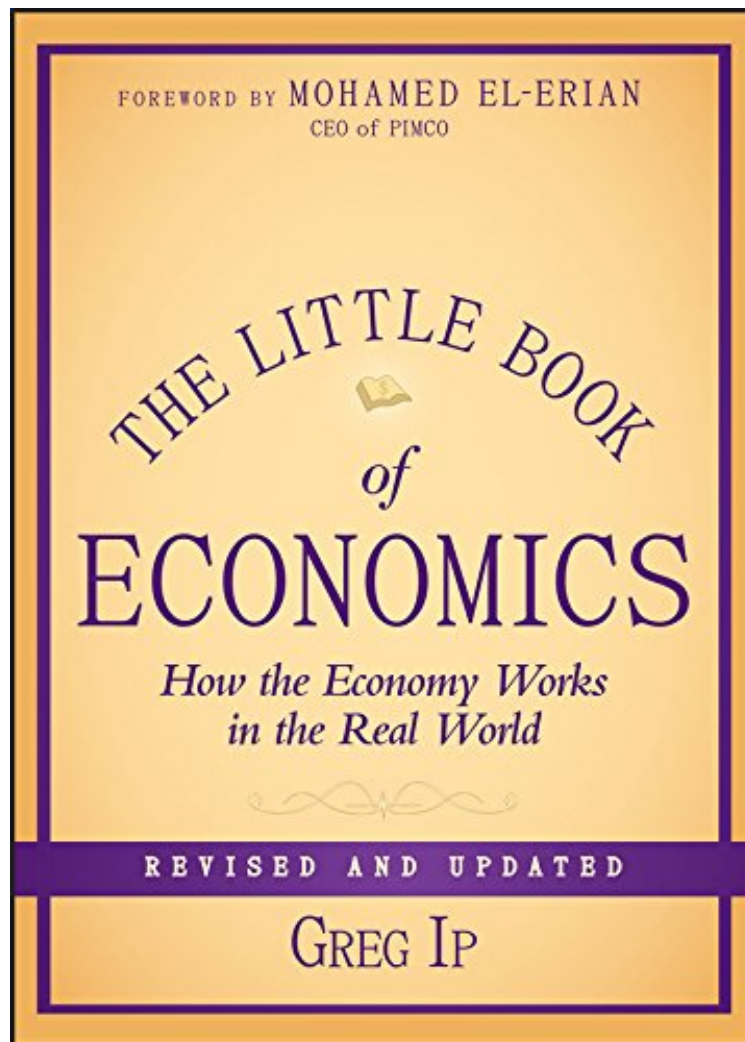


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The Little Book of Economics: How the Economy Works in the Real World (Little Books. Big Profits)

Greg Ip

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would like to have a deeper understanding of how these relate to each other, it leaves one wishing for more. I recommend this book both for those with little exposure and those whose understanding of these factors is based upon illusion and superficial research. 1 of 1 people found the following review helpful. It's the Cliff's Notes of Economics Theory and Practice By PeteG69 You could write a book about each sentence in the book. Pros: it's short and to the point. Cons: it doesn't explain any background to any of the concepts. 1 of 1 people found the following review helpful. Five Stars By Eddie Mckinney My Cousin Liked the Book.

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a handy primer for those not well versed in the subject (Irish Times, March 2013) From the Inside Flap Not surprisingly, regular folks suddenly are paying much closer attention to the economy than ever. But economics, with its weird technical jargon and knotty concepts and formulas, can be a tough subject to come to grips with on your own. Enter Greg Ip and his Little Book of Economics. Like a patient, good-natured mentor, Greg, one of today's most respected economics journalists, walks you through everything you need to know about how the economy works. Short on technical jargon and long on clear, concise, plain-English explanations of important terms, concepts, events, historical figures, and major players, this revised and updated edition of Greg's bestselling guide clues you in on what the "dismal science" is really all about and why you should care. A fun, educational journey through the strange, sometimes counterintuitive world of economics, The Little Book of Economics delivers: Indispensable insights into everything that really matters about economics and its impact on everyday life Crystal clear explanations of crucial topics such as inflation, unemployment, the Federal Reserve, taxes, the budget deficit, and a lot more Priceless insights into the real roots of the global financial crisis and its aftermath, and of the United States' sluggish recovery and high unemployment Discussions of the dangers posed by risk-taking on Wall Street and soaring government debt Thought-provoking suggestions about what policymakers should do about growth, jobs, taxes, the deficit, and regulation going forward Expert analyses of globalization, the euro crisis, the sources of China's runaway growth, and why the gap between the rich and everyone else keeps getting bigger Special sections in each chapter that demystify the jargon and key concepts to help you understand each subject in detail and keep track of ongoing developments An accessible, thoroughly engaging look at how the economy really works and how it affects your everyday life, The Little Book of Economics is more than just a great source of information, it's a tool of survival in today's turbulent economic times. From the Back Cover Praise for THE LITTLE BOOK OF ECONOMICS "The Little Book of Economics is a quick, fun, and easy read that you'll want to keep around as a reference, since it's jammed with so much substance that just about any economic issue you're going to encounter is made clear here." —Adam Davidson, co-founder and co-host of Planet Money, a co-production of NPR and This American Life "Finally, an economics book that is neither dull nor inscrutable and that won't put you to sleep. Greg Ip gives us a lucid and entertaining understanding of the 'dismal science' and reveals how economic concepts and institutions affect our daily lives. This little gem can turn all of us into sophisticated and educated citizens." —Burton G. Malkiel, Professor of Economics, Princeton University; author of A Random Walk Down Wall Street and The Elements of Investing "Greg Ip is one of the world's best economic journalists. The Little Book of Economics will teach you much more than a little about the forces that shape all of our lives." —N. Gregory Mankiw, Professor of Economics, Harvard University; author of Principles of Economics "Here's the perfect way to understand the economy without breaking a sweat. Clearly written and easy to understand, The Little Book of Economics guides you through what you need to know. Ip's bright light illuminates places previously darkened by insider jargon and arcane formulae." —Robert B. Reich, Professor of Public Policy, University of California, Berkeley; former U.S. Secretary of Labor