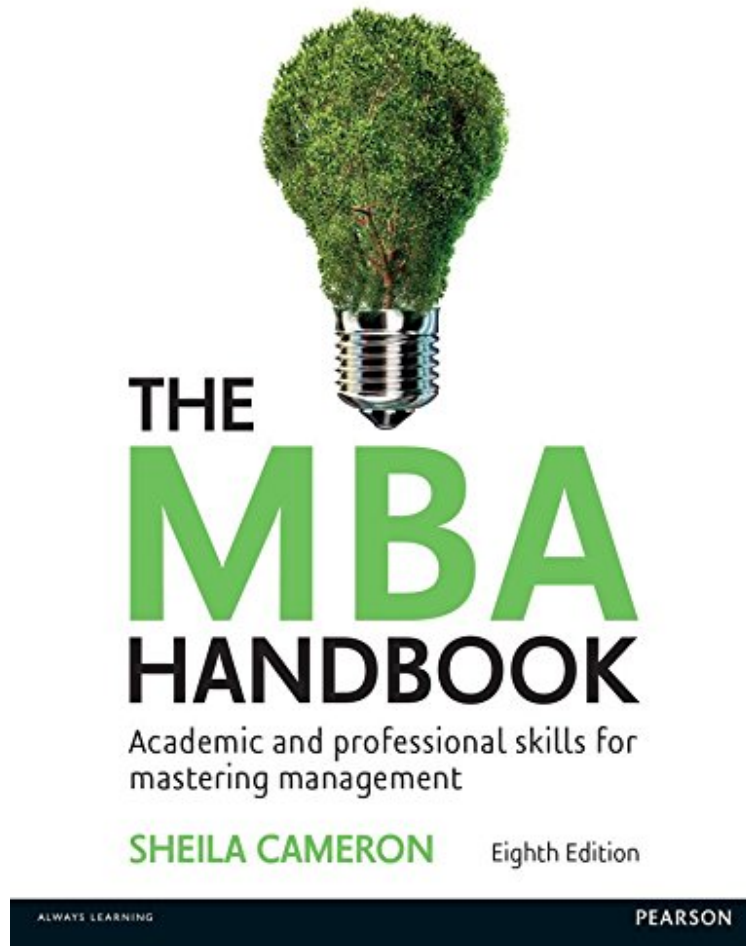


## The MBA Handbook

*Sheila Cameron*

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3 of 3 people found the following review helpful. Great guidebook for MBA wannabes!!By Alvin M. De JesusAt first I was a little apprehensive buying the book. However, when I got to browsing through it, I find it quite useful in terms of giving tips on how to survive an MBA program. I was already in my second year when I got hold of it. I sure wish I was able to read it before I started. Just the same, it would still be a great companion especially as I go through the core courses of the program. I highly recommend it to anyone planning to get into business school!

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Teaching,nbsp;?Leeds Beckett University?New edition of the definitive text for business students. ?Undertaking any postgraduate management study is a big investment on many levels. The MBA ?Handbook is the definitive text in this area and explains what will be expected from you on a ?personal, professional and academic level. Designed to prepare and support you throughoutnbsp; ?your studies and your career, the book is clearly structured and simply written around the ?following sections: ??Understanding the MBA and postgraduate study ndash; covering self-management, time-?management and planning as well as common challenges and how to overcome them; ??Transferable learning skills ndash; covering professional development, diagrams, numbers and ?data analysis, teamwork and leadership, and crucially, case studies and problem solving; Skills for assessment ndash; covering preparation for the unique assessments that await in MBA and ?PG study, including speaking and presentations, writing, exams, projects and theses; Afterwards ndash; how to start and shape your career.?? ?This successful text has been thoroughly updated to include: New and updated activities, examples and exercises in every chapter to help evaluate your ?progress and put ideas into practice. Mini-cases and real-life study and business examples integrated throughout the book. ??Support for distance learning students and extended coverage of issues relating to EFL andnbsp; ?ESL students.?Visit the companion website at [www.pearsoned.co.uk/cameron](http://www.pearsoned.co.uk/cameron) for worksheets and self-assessment ?exercises.?Sheila Cameron has worked for the Open University Business ?School since its inception. She has been involved in its MBA ?programme since its earliest design stages in a variety of roles, ?including a period as MBA Director. Sheila is also the author of ?The Business Students Handbook.

About the AuthorSheila Cameron has years of experience of the particular needs of these students as MBA Director at the Open University Business School.