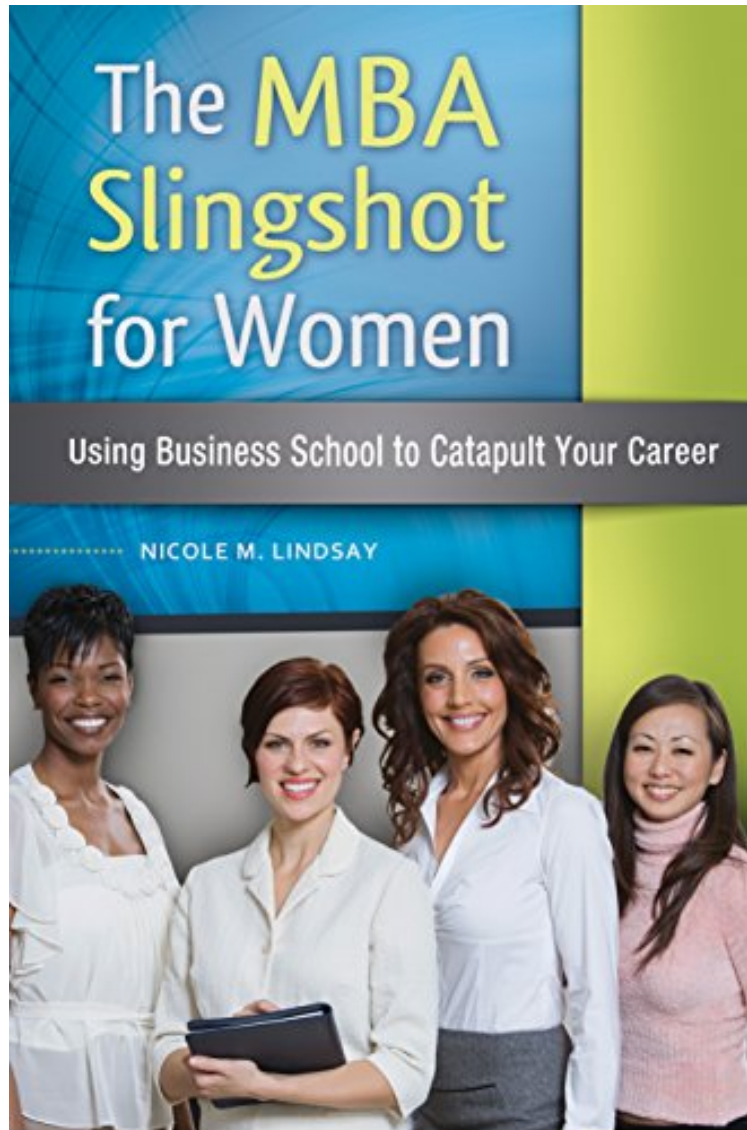


The MBA Slingshot for Women: Using Business School to Catapult Your Career

Nicole Lindsay

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Nicole Lindsay : The MBA Slingshot for Women: Using Business School to Catapult Your Career before purchasing it in order to gauge whether or not it would be worth my time, and all praised The MBA Slingshot for Women: Using Business School to Catapult Your Career:

A recognized expert in diversity and founder of DiversityMBAPrep.com illustrates how women in an MBA program

can leverage the graduate school experience to catapult their professional careers.bull; Outlines the four channels that women can use to maximize their business school experiencebull; Reveals the four styles of communication for success in classbull; Provides practical strategies and tactics for effective relationship and contact management bull; Offers tools and insights for gaining greater self-awareness and creating a personal brandbull; Reveals the importance of leveraging the 4C's—classroom, community, career, and clubs