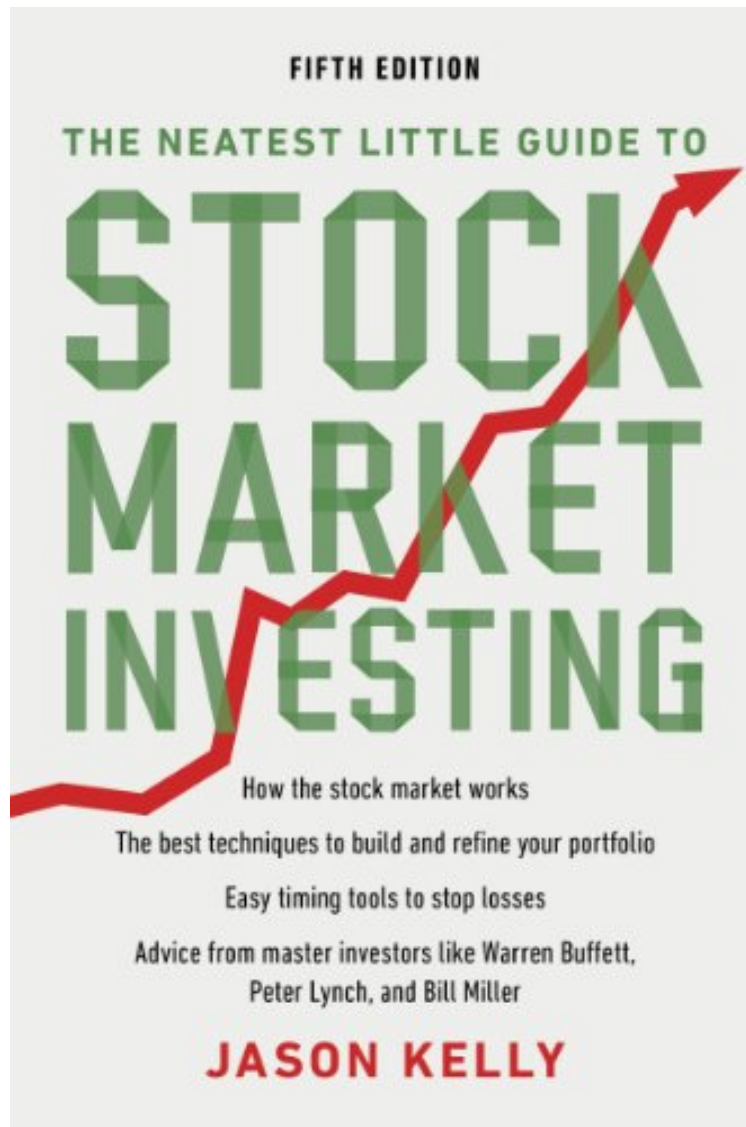


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## The Neatest Little Guide to Stock Market Investing: Fifth Edition

*Jason Kelly*

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presents a strategy for how to build a portfolio and how to choose stocks. I think this is something that beginners are really looking for; guidance as to what to look for and how to get started. Knowing some introductory stock metrics does not give you an investing philosophy. Also, Jason posts the quarterly performance of his portfolio (which is based on the methods in the book) on his website. If you are interested in getting in the stock market, I suggest reading this book and then reading books by some of the experts in here (Phil Lynch, Warren Buffet, Ben Graham, etc) and then starting a virtual trading account, which lets you trade real stocks with fake money. OptionsHouse is just one of the online brokers that offers virtual trading. Most of the online brokers also have good educational information for all levels of investors. Read their material while your doing virtual trades and try to pick stocks and learn about options, and then try them out in your virtual account. If you can make money for a few months in virtual trading, then you're probably ready for the real thing. Your virtual account will still be there, so you can buy a few real stocks and play with options in your virtual account until you understand what you're doing.

5 of 5 people found the following review helpful. The Neatest Little Guide to Stock Market Investing 2013 review By anonymous investor This book was great. As a beginner investor, I learned a lot about the basics of stock market investing. The author breaks down the information of what you need to know to feel confident. He bases this information on backed up data by O'Shaughnessy's research, other prominent investors, and his experience. The author is very opinionated, which I like because I want to know what the author does personally when he invests. I read one book before I read this and it was highly conservative. It made me never want to put my money into the stock market. Anyways, the author showed several techniques using charts as to when to buy or sell your stocks. Although I got the implication from that section that I will always be buying or selling every month or so, this contradicts keeping stocks long term. Additionally, if I am told correctly, buying and selling short term (less than a year) puts you in a higher tax bracket than if you were to keep the stocks long term (more than a year). The tax % difference of the short and long term capital gain is a big deal to me, which I learned about in the book I read before this, because the government is taking a relatively big chunk out of your potential gain! The author doesn't go into tax discussion, but regardless, if selling short term, you still make money, just less. I hope for future editions the author can discuss his thought process and how to approach taxable gains and/or loss. I didn't really think this was a beginner's book, but I didn't think this was an expert book either. I didn't think it's a beginner's book because it's not a textbook-like book where it gives you a definition of what a certain word means. Instead, it gives you an analogy. I didn't think it was an expert book because, like the author said, he left out all the financial equations. I think reading this book in conjunction with investopedia.com is a good combination to answer your own questions. I also think reading another book for a second opinion is good for understanding the different ways different investors use the terms. This book definitely increased my investing vocabulary AND understanding and confidence significantly. I recommend getting this book.

1 of 1 people found the following review helpful. The flow to Kelly's word's is easy to understand and not too technical for one just ... By MU Student This book is not going to turn you into a rich bastard. However, in the amount of pages this book contains, this book has everything you could need to get started as a beginning investor. The flow to Kelly's word's is easy to understand and not too technical for one just beginning his or her journey into the investing world. He does a great job defining and redefining words that made me say "wait..what's that word mean?". He seems to know the exact areas the reader needs a little help or nudge. I do not plan on using all of his strategies or tips, but I formed my own strategies taking bits and pieces from him and other great investors he mentions. This is what every investor should do, take bits and pieces from where they can and where they agree. Thanks Jason for the insight.

The essential stock market guide, now updated with even more timely and necessary information Now in its fifth edition, The Neatest Little Guide to Stock Market Investing has established itself as a clear, concise, and highly effective approach to stocks and investment strategy. Rooted in the principles that made it invaluable from the start, this completely revised and updated edition of The Neatest Little Guide to Stock Market Investing shares a wealth of information, including:

- What has changed and what remains timeless as the economy recovers from the subprime crash
- All-new insights from deep historical research showing which measurements best identify winning stocks
- A rock-solid value averaging plan that grows 3 percent per quarter, regardless of the economic climate
- An exclusive conversation with legendary Legg Mason portfolio manager Bill Miller, revealing what he learned from the crash and recovery
- Thoroughly updated resources emphasizing online tools, the latest stock screeners, and analytical sites that best navigated recent trends

Accessible and intelligent, The Neatest Little Guide to Stock Market Investing is what every investor needs to keep pace in the current market.