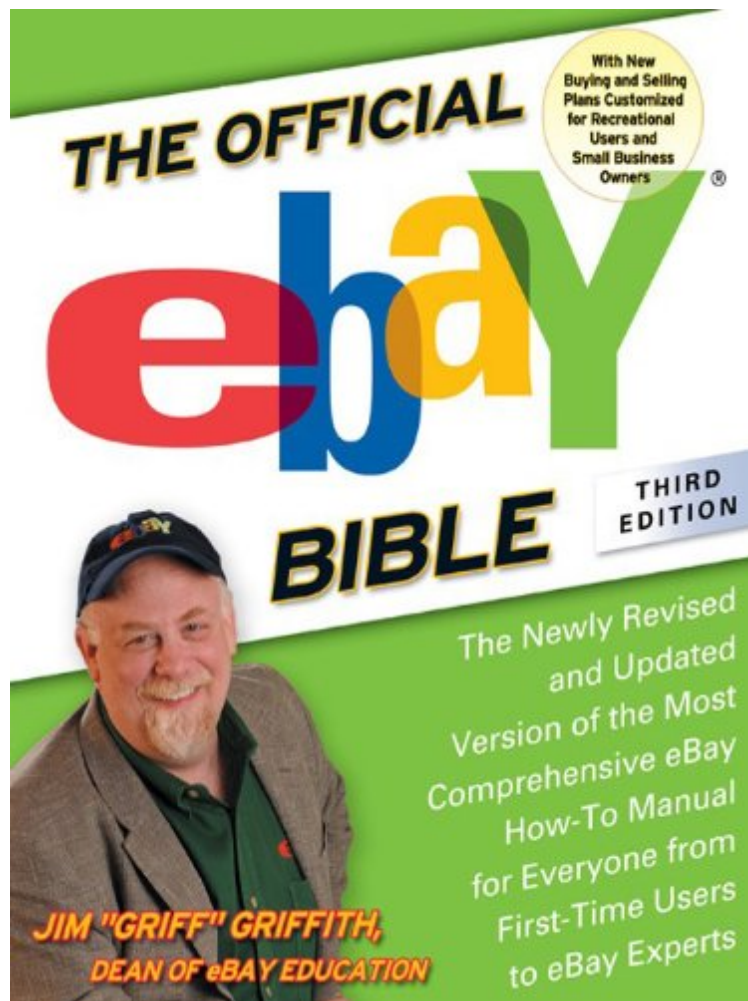


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The Official eBay Bible, Third Edition: The Newly Revised and Updated Version of the Most Comprehensive eBay How-To Manual for Everyone from First-Time Users to eBay Experts

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superfluous and/or dated. The stuff on HTML and that type of page creation just serves to bog it down. Overall, if you've bought and sold on eBay before, about 50 to 60% of this book, you probably already know. Overall, helpful though. 13 of 14 people found the following review helpful. I'm no Dummy! By B. Washburn Typical of any new undertaking in which I want to ensure my own success, I arm myself with all forms of information. My coffee table is now covered in eBay instruction manuals which I have spent most of my free time reading in the last several weeks. I could have saved a lot of time AND money if I had only bought this bible FIRST. To my budgetary detriment, I fear, I am a proven expert eBay bidder - seldom do I lose if there's an item I really want. Clearly, it is time to rent a storage unit for the resultant material abundance or reverse that fortune by sharing the excitement of successful bidding with other buyers. I, too, may feel differently after many years of selling experience. I may even feel compelled to write my own book! But I am one who needs reasons for the approaches I take and choices I make - and this book joyfully and succinctly lays out the very nitty-gritty I needed to entice buyers, appear professional and not lose my mind trying to follow directions on a computer screen, or feel I may have missed an opportunity not offered or clarified directly on eBay, or lose orders, or jeopardize the last vestiges of order in my home office. Yes, I'd recommend The eBay Bible as a wise, and even inspiring, business investment. 0 of 0 people found the following review helpful. Great eBay Reference By Carson Huge book but very useful. It may be rather unbelievable, but I've never used eBay before. I have quite a few things that I would like to sell as opposed to giving to the Goodwill or another organization. eBay is rather overwhelming to a complete novice like myself. This book is indispensable. After a complete read through, it then became a great reference. There are a lot of books on eBay so I spent quite some time researching them and finally decided on this one. It did not disappoint.

Jim "Griff" Griffith, eBay's official ambassador, presents the definitive sourcebook on all things eBay, for beginners to seasoned users alike. Uncle Griff, Dean of eBay Education, brings us the latest on all things eBay with the only officially endorsed and authorized guide to this phenomenal auction site. The Official eBay Bible has sold more than 150,000 copies in previous editions and eBay today is bigger than ever, with 203 million registered users and 541,000 official eBay stores nationwide. The Official eBay Bible, Third Edition is fully revised and totally updated with all of the latest changes to the site, making all previous books on eBay obsolete. Much more than a user's guide, The Official eBay Bible, Third Edition includes the inspiring stories of real-life buyers and sellers, as well as tips and tricks on some of the powerful, but little-known aspects of using the site. This definitive sourcebook includes instructional plans for users of all levels, whether they're running a small business through the site or simply enjoying it as a hobby. New features in the third edition include: a new streamlined organization, images of all the latest features and screens, and even more information for small-business owners. Packed with over seven hundred illustrations, The Official eBay Bible, Third Edition delivers the ultimate word on eBay, from an insider who has been there from the beginning.

Breezy and fun, packed with practical know-how, personal observations, and a sense of humor. (The Washington Post) The most comprehensive and most current guide available. (The Cincinnati Enquirer) Clear, simple, and well organized. . . . The depth of Griffith's commonsense knowledge and the clarity of his writing will be worthwhile to anyone with a personal interest in eBay. (Publishers Weekly) About the Author Jim "Griff" Griffith became eBay's first customer support representative while working out of his own studio in West Rutland, Vermont. Within two years, he helped build a customer support team with over forty representatives across the U.S. In 1999 as manager of eBay Customer Support Training, he helped train nearly all of the 500 employees who now work at eBay's first official Customer Support Center in Utah. Today, he holds the unique position of "eBay Ambassador," traveling across the country and teaching eBay University seminars.