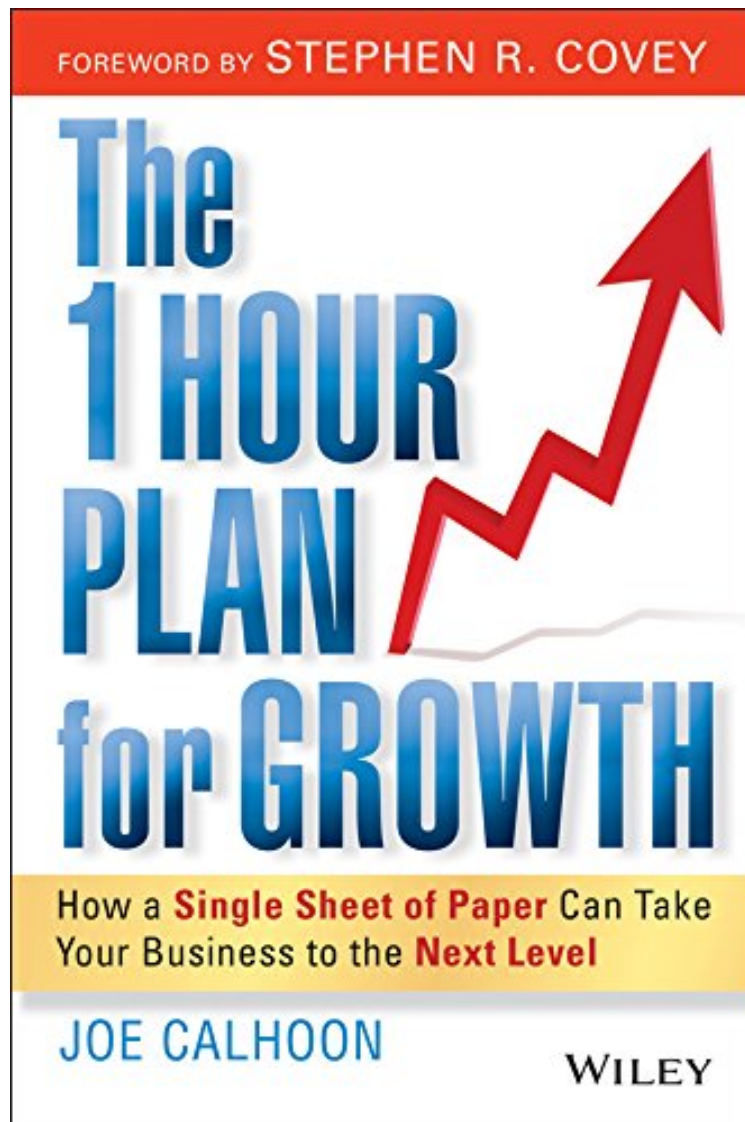


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The One Hour Plan For Growth: How a Single Sheet of Paper Can Take Your Business to the Next Level

Joe Calhoon

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Joe Calhoon : The One Hour Plan For Growth: How a Single Sheet of Paper Can Take Your Business to the Next Level before purchasing it in order to gage whether or not it would be worth my time, and all praised The One Hour Plan For Growth: How a Single Sheet of Paper Can Take Your Business to the Next Level:

2 of 2 people found the following review helpful. 1 Hour is Not Enough By Karen L. Jett, CMA While this is not my favorite book on strategic planning, it contains a great deal of information that is useful. The strengths of this book

include: * Nice template for writing a company vision statement * Good short descriptions of the vision and mission statement * Chapter 8 on Strategies includes a concise explanation of the strategic categories and handy templates for writing your key strategies

On the other hand, when the author goes into deeper discussions of the vision, mission, and values statements the examples provided cross freely into each other muddying up the previously clear descriptions. Overall, despite much of the good information, my main reservation in recommending this book is that I honestly don't believe that spending only 1 hour on something as important and critical to the success of your business is a good idea. However, spending only one hour is much better than not doing it at all. So if you are looking for a quick way to throw together a strategic plan which is clearly outlined and easy to follow, this book is for you. If you want to spend more thoughtful time in creating your strategic plan, this book may be a good starting place...but plan on doing the further reading and spending more than the allotted time.

Karen L. Jett, CMA, Author *Grow Your People, Grow Your Business*

0 of 0 people found the following review helpful. This book is my top go to book for building my business and the business owners I work with.

By mike r johnson I recommend this book to every business owner I know! It needs to be on your shelf as one of the go to books you will use over and over because a business plan is not something you write once. It is something that great owners, that build great companies go to over and over. The brilliance of Joe's book is he makes the complicated simple. I have been working with business owners for 30 years through banks and consulting companies and I know the reason most owners Do Not have a plan is because it has been made too complicated. Mr Calhoon gets right to the Core issues every business needs to build a solid organization. He makes Mission simple, Vision simple, Values simple with examples to follow. Then who is going to do WHAT by WHEN. And never forget to celebrate with your team when your goals are accomplished. Joe gives clear ways to get all your team involved and hold each other accountable to get the goals done. Maybe most important, is he has a great process to help your crew set the values that your team will live by, as the way you treat each other, your clients and vendors. These are central to building leaders.

Thanks Joe for your book and what it has meant to me and my company :-)

0 of 0 people found the following review helpful. Highly Recommended

By David J. Bradley, MBA Powerful, simple, effective strategy on developing a strategy! I'm not sure I'd call it a 1-hour type of deal; give yourself 90-120 minutes to complete it in full. But, the premise and format is excellent for creating a powerful strategy quickly. Bring it all into a single page is extremely helpful as well. No one wants to read pages and pages of documents on your strategy.

A proven system for creating a clear and compelling business growth plan

There are 15 million businesses in the United States, and 13 million of them don't utilize a planning process. Yet having a planning process is the most reliable predictor of whether a business will grow. The One Hour Plan for Growth provides a proven system for any business to create a clear and compelling business growth plan that fits on a single sheet of paper in about one hour. This book is a quick read, and you and your people stay energized and focused on your top priorities. Covers the six essential elements of the dynamic business growth plan: Vision, Mission, Values, Objectives, Strategies, and Priorities

Previously the top-rated speaker for Stephen Covey's organization, the author is now a successful speaker and consultant with some of the world's finest small and mid-sized companies

The book delivers a proven planning process that engages employees, develops leadership capacity, improves performance, and accelerates growth.

From the Back Cover

Praise for *The 1 Hour Plan For Growth*

"We have used Joe's system for the past five years in our business and it has helped us nearly double our sales. We have also developed more effective leaders, created more jobs, and served more satisfied customers. The One-Hour Plan for Growth provides a practical way for any team to grow a business." — Sid Miedema, CEO, Miedema Companies

"The One Hour Plan for Growth clarifies the most important difference between a professional and an amateur. The 'pro' keeps score! Creating a business growth plan with measureable outcomes is one of the most important elements of business success. This approach makes that easy." — Richard M. Schulze, founder and Chairman, Best Buy

"This book will help you engage people's best efforts at the deepest level—their heart and soul." — Horst Schulze, Founding President, Ritz-Carlton Hotel Company and West Paces Hotel Group

"Our team started using this planning process in 2003. This approach is, without question, the simplest way for any business to develop a vision, mission, values, and strategic plan. The One Hour Plan for Growth removes the excuses—now any business can confidently develop and execute their plan for growth and success." — Minaz Abji, Executive Vice President, Host Hotels Resorts

"Joe Calhoon's back-to-basics approach is energizing and effective. Whether your goal is to provide greater value for customers or boost your bottom line, this book shows how to harness the power within—of words, ideas, values, assets, and relationships." — Stephen M. R. Covey, author of the *New York Times* and #1 *Wall Street Journal* bestseller *The Speed of Trust*

"Joe Calhoon makes complex things simple. Simple is good. Planning channels passion into performance." — Bob Buford, founder, Leadership Network, and author of *Halftime* and *Beyond Halftime*

About the Author

Joe Calhoon is a business strategist, author, and keynote speaker. In the past twenty-five years, he has worked with more than 500 organizations to develop leaders, improve organizational performance, and achieve business growth. For advanced planning tools, go to www.1Hour2Plan.com. To book Joe Calhoon for a speaking or consulting engagement, visit

