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The Plugged-In Professor: Tips and Techniques for Teaching with Social Media (Chandos Publishing Social Media Series)

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The Plugged-In Professor

Tips and techniques for teaching
with social media

Edited by
Sharmila P. Ferris and Hilary A. Wilder



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From Chandos Publishing : The Plugged-In Professor: Tips and Techniques for Teaching with Social Media (Chandos Publishing Social Media Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Plugged-In Professor: Tips and Techniques for Teaching with Social Media (Chandos Publishing Social Media Series):

New technologies are transforming the way students work. The *Plugged in Professor* provides a timely and exceptional resource for using social media and other new technologies to help college students meet both general and discipline-specific objectives. The title covers techniques built around well-known social networking technologies, as well as other emerging technologies such as mobile phone and tablet apps. With a practical focus and reader-friendly format, this book shows educators how to apply techniques in each technology, and includes clear student learning objectives, step-by-step directions, observations and advice, and supplemental readings and resources. Twenty-five chapters by leading contributors cover key aspects of new technologies in education, in four parts: Writing, research and information fluency; Communication and collaboration; Critical thinking and creativity; and Integrative learning. Provides a cutting-edge resource for academics and practitioners in effective ways of reaching today's students through the use of their favourite tool, social media. Outlines a range of strategies taking advantage of the unique learning styles and habits of net generation learners. Exposes students to ways in which these technologies can be used in their professional and personal lives.

"...clearly articulates that learning can be promoted in a host of ways through the use of social media. Therefore this is a valuable resource." - Wabash Center Book Review
About the Author
Sharmila P. Ferris is Professor in the Department of Communication at William Paterson University, USA. She recently completed a five year term as Director for the university's Center for Teaching Excellence. Her research is in new technologies, bringing an interdisciplinary focus to computer-mediated communication. In this area she has published in a variety of print and electronic journals.
Hilary A. Wilder is Professor in the Department of Educational Leadership and Professional Studies, and the coordinator for the M.Ed. Curriculum and Learning, Learning Technologies concentration at William Paterson University, USA. Her research is in the use of information and communication technologies in education, particularly the use of online and social networking tools to promote writing literacy.