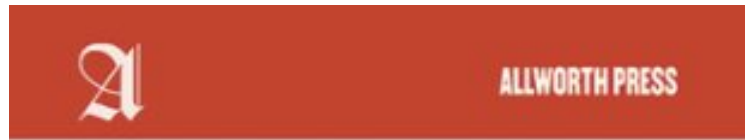


[Read and download] The Pocket Small Business Owner's Guide to Business Plans (Pocket Small Business Owner's Guides)

The Pocket Small Business Owner's Guide to Business Plans (Pocket Small Business Owner's Guides)

Brian Hill, Dee Power
ebooks | Download PDF | *ePub | DOC | audiobook



The Pocket Small Business Owner's Guide™ to Business Plans

Brian Hill and Dee Power



 Download

 Read Online

#1705202 in eBooks 2013-02-01 2013-02-01 File Name: B00BIOFYZS | File size: 70.Mb

Brian Hill, Dee Power : The Pocket Small Business Owner's Guide to Business Plans (Pocket Small Business Owner's Guides) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Pocket Small Business Owner's Guide to Business Plans (Pocket Small Business Owner's Guides):

1 of 1 people found the following review helpful. Great book. Lot's of subject content that is very ...By Sabrina D. CanningGreat book. Lot's of subject content that is very useful for anyone writing a business plan.1 of 2 people found the following review helpful. Outstanding book, well written, very informativeBy Ryan JensenWritten for every small business owner looking for help in writing a business plan. To the point and straight forward.

Planning is essential to creating a competitive advantage for your small business, and properly done, it can actually be fun. That is the message of this thorough guide, written in easy-to-follow, nontechnical language that you don't need an MBA to understand. In what areas will your business specialize? What are some of the resources you will need, and challenges you will face? How much do you want your company to grow? Once you have established a vision of your business's future, you will be on your way to making it a reality. Topics covered include: Creating a business model Identifying and beating the competition Calculating expenses Determining whether you need additional capital Avoiding common mistakes Writing your executive summary Developing a marketing strategy Evaluating your team Analyzing your progress And more! Whatever your background and whatever kind of business you dream of starting, this latest installment in our popular Pocket Small Business Owner's Guide will help you to achieve your goals!

"Power and Hill have developed a customer-centric business planning tool that will be useful for first-time entrepreneurs, experienced business leaders, and those in between." —Phillip S. Estes, Managing Member, Horizon Holdings, LLC "A must-have resource for every business owner whether they are starting up their first business or looking to expand an existing enterprise." —Quinn Williams, Attorney; Founding Chair of Arizona Governor's Small Business Executive Council "The essential guide to writing a business plan, filled with nuggets of wisdom every small business owner needs to succeed." —Fern Reiss, CEO, PublishingGame.com and Expertizing.com; author of The Breast Cancer Checklist