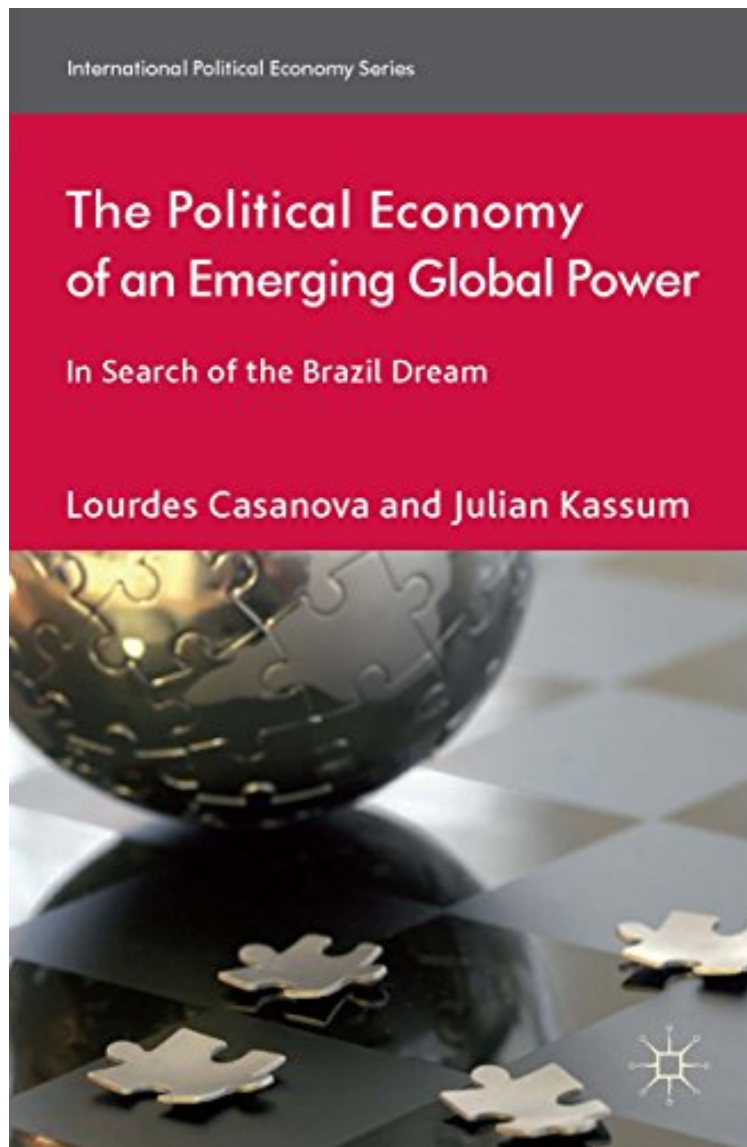


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The Political Economy of an Emerging Global Power: In Search of the Brazil Dream (International Political Economy Series)

L. Casanova, J. Kassum

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About the Author
Lourdes Casanova is Senior Lecturer at Johnson Graduate School of Management, Cornell University, USA. Formerly at INSEAD, she is currently a member of the World Economic Forum's Global Agenda Council on Latin America and of the ICT Innovation task force of the B20. She also the author of *Global Latinas: Latin America's Emerging Multinationals* (2009). Julian Kassum is an independent consultant and researcher. He has worked at the International Chamber of Commerce (ICC) and the oil and gas company Total. He serves as executive director of ICC Argentina since October 2013 and is the author of *The G20: A Business Guide* (2012).