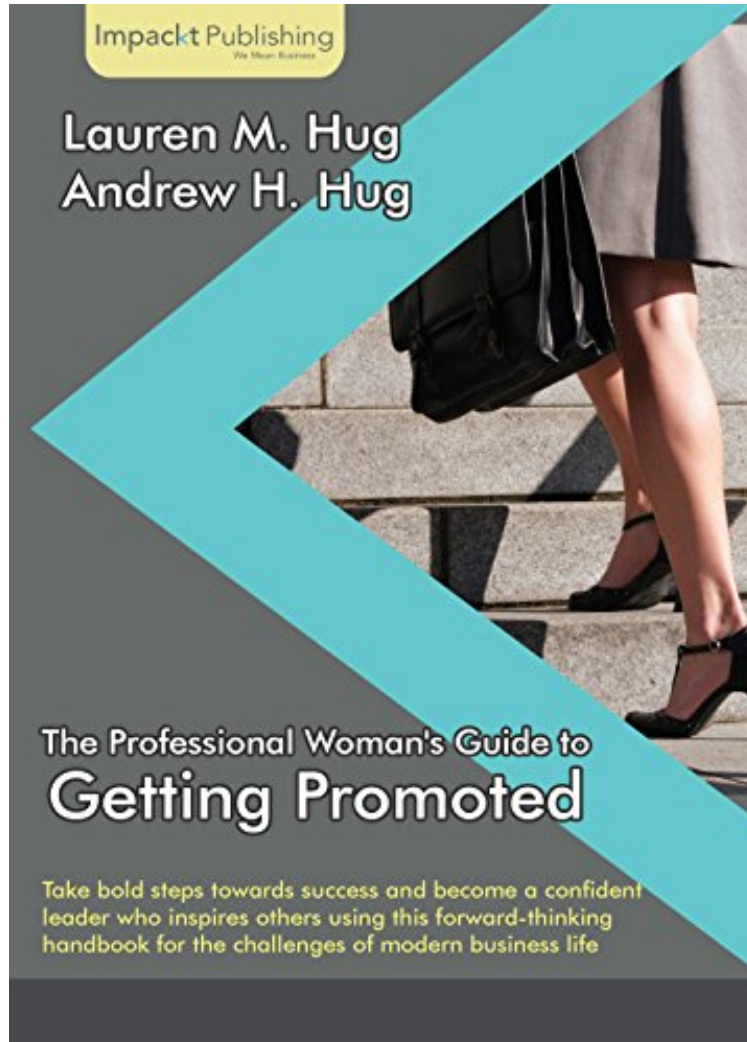


# The Professional Woman's Guide to Getting Promoted

Lauren M. Hug, Andrew H. Hug

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**Lauren M. Hug, Andrew H. Hug : The Professional Woman's Guide to Getting Promoted** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Professional Woman's Guide to Getting Promoted:

0 of 0 people found the following review helpful. An Essential Guide for Women!By wendyI love this book ndash; Lauren and Andrew Hug have created an all-encompassing guide for women on how to get promoted. There are tools for success, but there are also tools for those of us who have been turned down for promotions. They outline how to take the ldquo;nordquo; and better understand how to self-evaluate the reasoning behind the ldquo;no,rdquo; what steps to take to remedy the situation, as well as recognize what personal improvements should be made. Being given the tools for how to grow from a negative experience is invaluable! This book can really change the course of onersquo;s perspective and help navigate future choices. Beyond this, some of us (me!) tend to dwell in self-doubt and

recognizing what makes us worth the promotion even when it has already happened. The book reinforces and guides the reader to a more concrete self-confidence, especially in the chapter You Deserve This! I love the fact that it is not only a guide book, but a work book ndash; complete with exercises in changing mentality and approach. The entire book is interactive and focused on results. Irsquo;m so happy that I read The Professional Woman's Guide to Getting Promoted.0 of 0 people found the following review helpful. I think these tools are very useful and would not hesitate to suggest this book for ...By LaurieThis book is a clear and practical resource if you are a woman in the workplace and you want a promotion. I've seen many of the women I work with get intimidated when it comes down to negotiation time. Now I know to have them read this book! Lauren Hug offers specific and practical examples to overcome the many fears women face when seeking a promotion. Some of her practical applications involve getting used to the negotiation process overall by using those skills daily through games (Settlers), bartering (on Craigslist for example) and even at retail stores. I think these tools are very useful and would not hesitate to suggest this book for women in my workplace looking to change their position. Brilliant book, overall!0 of 0 people found the following review helpful. They had me at the PrefaceBy Nadia GiordanaBecause this was written by both Lauren Hug and Andrew Hug, I feel like I got double the benefit from this book. I especially liked the comparisons to the way men approach these situations and the way most women do. For me, this helped me think about how I navigate situations and take a realistic approach (more like it really is), than let's say, the way I would like it to be. What I learned from this book can be applies to more situations than simply getting promoted. There is much here for the entrepreneurial woman too. Chapter 4: Win Over Decision-makers and Chapter 6: Where Do You Go from "No"? were especially useful.

With insights drawn from experience by Lauren M. Hug, a professional woman, and straight-talk from Andrew H. Hug, a professional man, this one-of-a-kind book shows you how to develop key skills and craft strategic relationships that elevate your value in the business world.Featuring worksheets, charts, exercises, and sample conversations, this unique book will help you create your personal career strategy and take customized steps towards advancement and success.You'll learn how to communicate and demonstrate your workplace worth effectively, making your promotion not only likelymdash;but vital to your organization.