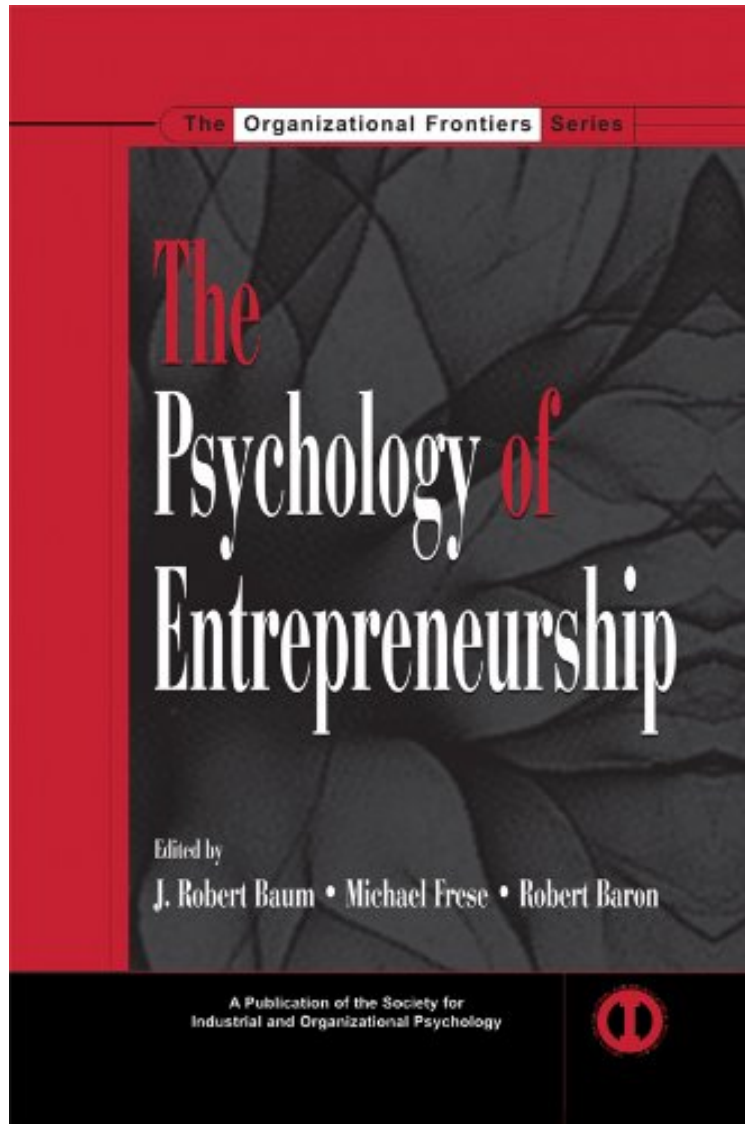


[FREE] The Psychology of Entrepreneurship (SIOP Organizational Frontiers Series)

The Psychology of Entrepreneurship (SIOP Organizational Frontiers Series)

*From Psychology Press
ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



READ ONLINE

#1577001 in eBooks 2014-04-16 2014-04-16 File Name: B00JQFBTG4 | File size: 52.Mb

From Psychology Press : The Psychology of Entrepreneurship (SIOP Organizational Frontiers Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Psychology of Entrepreneurship (SIOP Organizational Frontiers Series):

0 of 7 people found the following review helpful. Please don't retire Dr. Baum. By Author - Angler Dr. Baum's work is incredibly well researched. His study of the electrical supply ESOP is a masterpiece of detailed analysis. That ESOP changed my life as well as the lives of everyone in the organization. Not until this book was published did I truly

understand what was actually going on. I hope Dr. Baum continues to write in his upcoming retirement.

Entrepreneurship is essential for international social and economic well-being, as new ventures are the dominant source of job creation, market innovation, and economic growth in many societies. In this book, a noted group of researchers use findings, methods, and theories of modern psychology as the basis for gaining important, new insights into entrepreneurship-and into the hearts and minds of the talented, passionate professionals who create new business ventures. The Psychology of Entrepreneurship, a volume in the SIOP Organizational Frontiers Series, is the first book written about the psychology of entrepreneurship, and includes over 60 research questions to guide industrial organizational psychology, organizational behavior, and entrepreneurship research about entrepreneurs. It seeks to answer questions such as, how and why do some people, but not others, recognize opportunities, decide to start new ventures, and organize successful, rapidly growing new ventures? Some topics addressed include: methods to help researchers explore the domain of entrepreneurship research; the entire process of starting a new business; characteristics of the individual entrepreneur; the history of entrepreneurship education; the cross-cultural effects of entrepreneurship; and the viewpoints of seasoned psychologists who analyze current entrepreneurship research methods. This book will appeal to teachers, students, and researchers in the areas of industrial organizational psychology, organizational behavior, entrepreneurship, and management.