

The Rabbi and the CEO: The Ten Commandments for 21st Century Leaders

Thomas Zweifel, Rabbi Aaron L. Raskin
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Thomas Zweifel, Rabbi Aaron L. Raskin : The Rabbi and the CEO: The Ten Commandments for 21st Century Leaders before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Rabbi and the CEO: The Ten Commandments for 21st Century Leaders:

1 of 1 people found the following review helpful. Engrossing By larryRabbi and CEO delightfully delves deep into the expanded meaning of the ten commandments. And then provides practical examples for improving our thinking process and strengthening our action accordingly. This is a business book and a spiritual book, hence no guilt on either

side of the equation!0 of 0 people found the following review helpful. Guidance From Today's Modern LeadersBy CustomerThe Rabbi and the CEO is an excellent read connecting the wisdom from the Ten Commandments with modern times. A recommend! A+++++++1 of 1 people found the following review helpful. An amazing bookBy William EldonThis is really an amazing book. I took it with me on holiday and found it so intriguing that I just could not put it down. Actually I had already read the German translation previously but, although the translation is accurate, the FEELING that the original conveys just does not come over in the translation. I quite definitely recommend this book even to people do not have a function as leader.

Leadership is in crisis. In the rough seas of a borderless economy, the Internet, and outsourcing in turbulent markets, a seismic shift has changed the game. The days of the Great Man-whether a Churchill or Kennedy, even a Gates or Welch-are numbered. Virtually anyone can lead now. But how do you breed principled leaders for the twenty-first century? Is leadership a matter of DNA, culture, or coaching?The answer can be found in the 3,000-year-old tradition of Judaism. Jews are not called the People of the Book by accident. Torah, Talmud, and Kabbalah hold a powerful amalgam of life-and-death leadership stories and astonishingly practical lessons for twenty-first-century managers. In a unique synergy, Dr. Thomas Zweifel, Swiss Consulting Group CEO, Columbia professor, and author of leadership books like Communicate or Die and Culture Clash, teams up with Rabbi Aaron Raskin, Jewish leader, mensch, and author of Letters of Light, to blend the timeless wisdom of the Ten Commandments with a cutting-edge methodology based on twenty-five years of coaching leaders-a mix that provides winning tools for lasting success.

The Rabbi and the CEO: The Ten Commandments for 21st Century Leaders *Thomas D. Zweifel and Rabbi Aaron L. Raskin. SelectBooks, \$16.95 paper